



**Bob McLellan**  
CPI President



**David Workman**  
Director General

The strength of the CPI derives from our Members and our people.



### Governance

The ultimate governing body of the CPI is the CPI Council, comprising senior representatives from Member companies and from each of its supply-chain sectors.

CPI consults and supports its membership through standing

committees and sector bodies which are responsible to CPI Council. Standing committees deal with the many and varied issues facing the industry as well as the focused range of services provided to members.

### Organisation and Management

The Director General is responsible for the day-to-day running of the organisation, and is supported by CPI staff who provide the expertise necessary to guarantee that the CPI's objectives are met and its operations are undertaken in a professional and cost-effective manner.

### Competition Law

CPI's policy is one of strict compliance with UK and EU Competition Law. A copy of our Competition Law policy can be viewed on our website.

### Links

As well as its European links (see Lobbying) CPI also has close links with other paper-related industry organisations such as:

- Newsprint & Newspaper Industry Environmental Action Group (NNIEAG)
- British Wood Pulp Association (BWPA)
- PaperChain
- Real Recycling Campaign
- Waste & Resources Action Programme (WRAP)

**FACT**  
The recycling rate of corrugated packaging saves an area of board the size of Greater London from going to landfill every 4 months

### The CPI Team

**Annabel Acton**  
Communications Manager

**Andrew Barnetson**  
Director of Packaging Affairs

**Andrew Braund**  
Director of Health, Safety and Social Affairs

**Des Fogerty**  
Finance Director/Company Secretary

**Steve Freeman**  
Director of Environmental & Energy Affairs

**Nick Langdon**  
Statistics Manager

**Christine Murgatroyd**  
Assistant Accountant

**Stuart Pohler**  
Recovered Paper Sector Manager

**Emma Punchard**  
Director of Communications

**Paul Storey**  
Head of Employment Affairs

**Debbie Stringer**  
Energy & Environment Manager

**David Workman**  
Director General