

Corrugated Packaging Supplies Hygienic Case for Food

Retailers can be sure that the food they transport for home delivery is adequately protected from contamination by using corrugated packaging, says the Confederation of Paper Industries (CPI).

Corrugated provides a safe and hygienic packaging system as it is used only once, before being recycled. The recycling process involves sufficiently high temperatures and the application of steam, conditions under which no bacteria can survive.

Consumers can also rest safe in the knowledge that they are using a renewable material and that over 80% of corrugated is recycled in the UK, the highest recycling rate for any packaging material.



CPI has previously engaged with major national retailers recognising the opportunities for corrugated as an alternative to plastic crates for home delivery services, or as an insert or liner which can sit inside an existing tray.

Recent research, commissioned by the European Federation of Corrugated Board Manufacturers (FEFCO), found that corrugated trays offer an effective, hygienic solution, reducing the risk of contamination during delivery of fresh produce, extending the shelf life by up to three more days, compared to plastic crates.

CPI's Director of Packaging Affairs, Andy Barnetson, said: "Single-use corrugated offers a clean and safe option for home deliveries. The paper packaging industry stands ready to work in partnership with retailers to ensure that their supply chains meet the standards that the customer expects."

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For additional information, please contact Emma Punchard, Director of Communications, tel: 01793 889609, email epunchard@paper.org.uk.

NOTES TO EDITORS

- The Confederation of Paper Industries (CPI) is the leading trade association representing the UK's Paper-based Industries, comprising recovered paper merchants, paper and board manufacturers and converters, corrugated packaging producers, and makers of soft tissue papers.
- CPI represents an industry with an aggregate annual turnover of £6.5 billion, 25,000 direct and more than 100,000 indirect employees.
- CPI corrugated sector promotes a sustainable and renewable material, more than 80% of which is recycled.
- For facts on the UK's Paper-based Industries please visit: www.paper.org.uk.