

CPI Responds to Reports of Rejections from Local Recycling Collections

Following several articles about the increase in rejections from local authority collections, CPI's Director of Raw Materials, Simon Weston, has offered some comment as this is a matter that directly concerns members of CPI.

He says: "Reports of higher reject rates from recycled materials partially reflects a growing impatience amongst paper mills that cannot afford to pick up the cost of contamination. Increasing energy, water, sorting and waste disposal costs have focused reproprocessors on the impact of poor quality, which can increase the cost of raw material by up to three times by the time it has been processed.

"The paper industry favours a clear and consistent approach to collection, such as that being advocated by WRAP, which would provide clarity and simplicity for councils and the public. It also believes that the increasing use of comingled collection has contributed to confusion because it encourages the idea that "anything goes" in the recycling bin, rather than forcing the public to focus on the specifics of what they are doing."

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For additional information, please contact Emma Punchard, Director of Communications, tel: 01793 889609, email epunchard@paper.org.uk.

NOTES TO EDITORS

- The Confederation of Paper Industries (CPI) is the leading trade association representing the UK's Paper-based Industries, comprising recovered paper merchants, paper and board manufacturers and converters, corrugated packaging producers, and makers of soft tissue papers.
- CPI represents an industry with an aggregate annual turnover of £6.5 billion, 25,000 direct and more than 100,000 indirect employees.
- For facts on the UK's Paper-based Industries please visit: www.paper.org.uk.



Simon Weston, CPI Director of Raw Materials