

LEADING FROM THE TOP

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people
innovative

market leader

latin america



Smurfit Kappa
UK

Agenda

- Senior management commitment
- Smurfit Kappa approach
- Actions necessary
- Monitoring at workplace
- Measurement & targets
- Conclusion

Senior Management Commitment

- Duty of care towards a zero harm workplace
- Belief that Health & Safety is of paramount importance
- Core values of business
- Health & Safety cannot be compromised
- Policy of continuous improvement
- No risk taking
- Commit time and financial resources
- Sign the PABIAC pledge

Integral part of your job spec

Smurfit Kappa Approach

- One set of standards/targets
- Structured risk management
- Involvement of safety representatives and colleagues
- Identify safety critical tasks
- Communicate
- Health & Safety committee's acting proactively
- Best practice coordination
- Director/senior management active in all audits
- Monitor all risk assessments with necessary time based actions
- Engagement of everyone
- Review management systems by safety professionals
- Machinery safety and workplace transport

Strategic framework and plan

Actions Necessary

Recognise the hazards and risks

Know where the real dangers are

Engage your colleagues

Share best practice

Communicate expectations and results

Provide the resources

Ensure everyone is aware of their responsibilities

Follow Up on action programmes

Take Action if they are not

Walk the talk

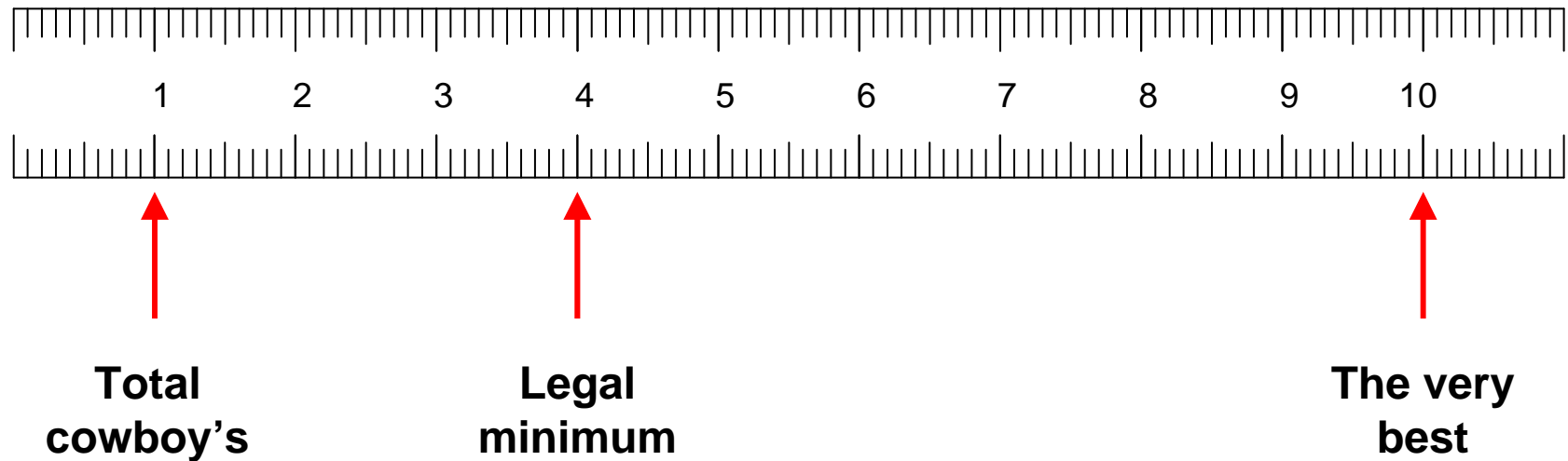
Monitoring at Workplace

Management Should:

- Take active involvement in process
- Demonstrate commitment
- Speak with colleagues at place of work
- Don't ignore any unsafe practice
- Concentrate on housekeeping standards

Lead by example

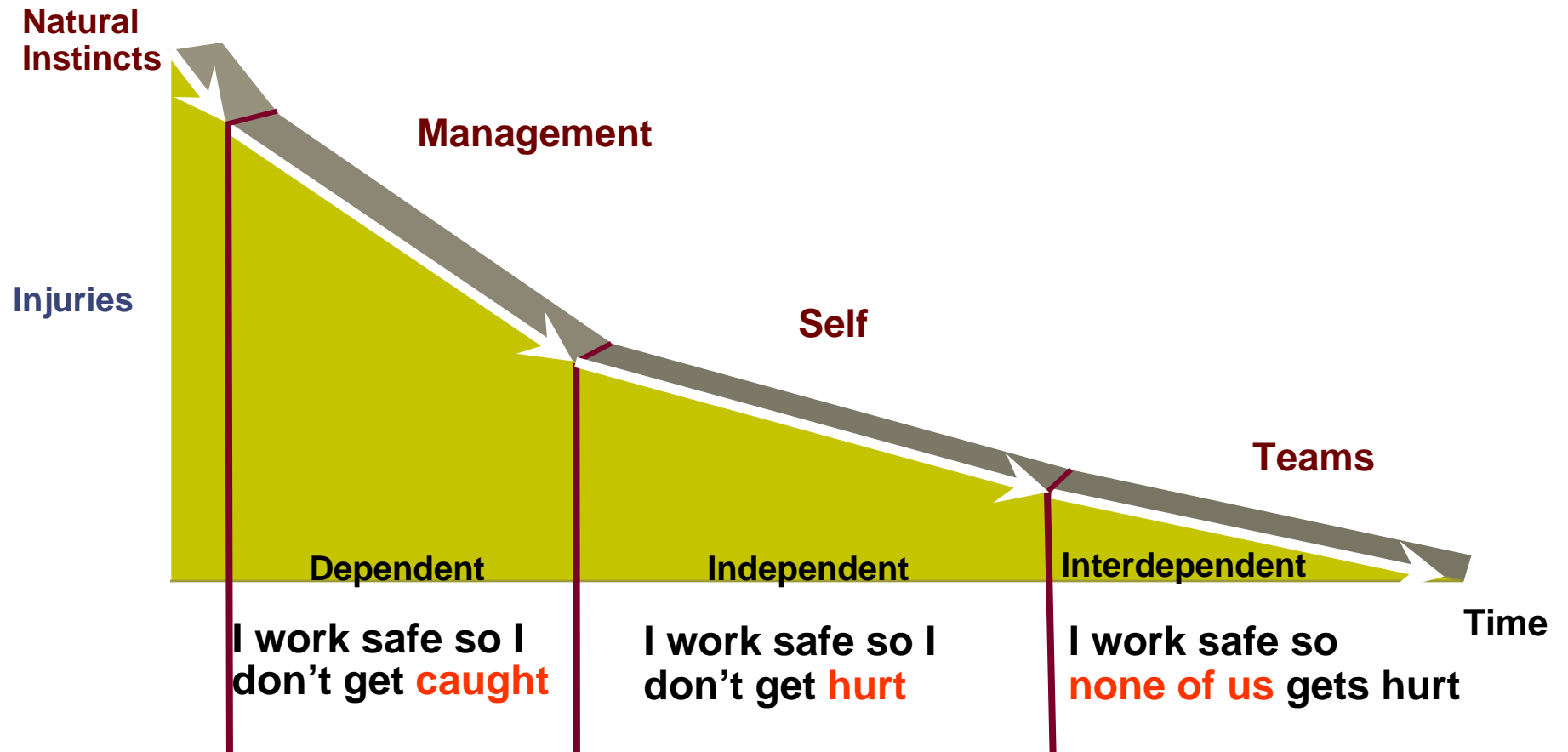
Measurement & Targets



- Legal compliance audits
- Best practice audits
- Behavioural audits

Targets influence behaviour

Bradley Curve



Where are you on the journey?

Conclusion

Senior management need to understand:

- It's worth doing *adds value*
- We want to do it *passion & ambition*
- Decide to do it *commitment at all levels*

Starts with you!

Commit to a zero harm workplace