

## Going Bananas Campaign – Campaign Feedback

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### Arjo Wiggins Fine Papers Ltd, Stowford Mill

#### Mill Update:

##### Pre-Launch

Brought safety reps together in a meeting to get some ideas and actions together.

##### Campaign Launch, Monday 14th October

Started with poster campaign, all areas of the mill targeted.  
Display on Safety Notice board of the 'going bananas' bulletin and posters etc.

Built the 'Banana Box' and placed it into position.

Daily 'Banana Bulletin' issued along with morning meeting minutes...lists today's hotspots and action points.

##### Tuesday 29th October

Mill bulletin issued with explanation of what the campaign is about.

##### Next

issue 'personal pack' to include details of campaign and individual entry for prize draw - entries made when suggestion is entered on appropriate form.

Generate 'audit schedule' for safety reps to highlight 3 x positives and 3 x negatives.



*Display Cabinet*



*Banana Box*