

Going Bananas Campaign – Campaign Feedback

St Regis Paper Co Ltd, Sudbrook Mill

Mill Update:

During our last series of team days that ended the week before the safety week began, we gave a presentation, using information from the Federation CD, on what the initiative was all about.

Employees started designing their own posters, one used the acronym BANANAS to spell out problems with slips, trips and falls to reinforce the safety message.

During the week we purchased buckets of miniature sweet bananas and gave them to any employee who could answer questions on what the week was all about. Employees quickly got the message and were sick of sweet bananas by the end of the week.

We are just coming out of a week's maintenance shut. Once the place has settled down we intend to put up photograph's of each area with a good standard of house keeping that must be maintained.